The Challenge: Home For Our Troops needed to stream-line processes and build more specially-adapted homes per year while maintaining its solid reputation with Veterans, funders, sponsors and partners. Related goals were to increase funding, sponsors and partnerships while reducing the time needed for land acquisition and construction.


Business Impact

- Increased revenue 23% during grant period
- Increased projects in active construction phase by reducing # in acquisition phase (from 63% to 38%)
- Added 7 new employees (66 to 73)

"There have been multiple occasions since the training where I have been able to consider my teammates’ communication styles in order to move a project forward. The way you present an idea is as important as the idea itself, and the training encouraged me to be more conscious of my words and actions.”
- Community Outreach Coordinator

For more information on the Workforce Training Fund Program, including eligibility information and how to apply, visit www.workforcetrainingfund.org and follow us on Twitter: @MassWTFP